



# KIDS FIRST

*a children's advocacy center*



## Annual Report 2023-24



299 E 18th Ave Eugene, OR 97401  
[kidsfirstcenter.net](http://kidsfirstcenter.net)

# A note from Sarah

Dear Friend,

As I write this letter, I do so with a deep sense of gratitude, knowing it will be my last as Kids FIRST's Executive Director. After 13 fulfilling years with this incredible organization, I have made the personal decision to step down and spend more time with my daughter. While this is a big change, I am excited for the opportunity to remain with Kids FIRST in a new role as Managing Director. In this position, I will continue to support our incredible team and work alongside the incoming Executive Director to advance the mission we have all worked so hard to build.

Reflecting on this past year, I am filled with appreciation for the remarkable journey we have shared. Your unwavering support has been instrumental in helping us achieve so much. Our monthly giving program, KF Circle, has grown to over 50 members who, together, donated more than \$10,000 this year. In July, KF Winetasia—our largest fundraiser—raised over \$80,000, setting a new fundraising milestone for Kids FIRST. Together, we are creating a stronger and safer community for children and families.

This year, we also expanded our impact through education and training. Kids FIRST conducted a record number of training sessions, reaching over 600 community members and partners with essential information on preventing, recognizing, and responding to child abuse. Highlights include Stewards of Children, an evidence-based child sexual abuse prevention program, and our tailored Recognizing and Reporting Child Abuse training for mandatory reporters. Our Multidisciplinary Team received advanced training on critical topics like child exploitation, sex trafficking, and investigating unexplained child injuries, ensuring that every child receives the comprehensive care they need. While these subjects are difficult, they underscore the vital work being done every day to protect our children.

In addition to these efforts, we are leading by example in sustainability. This year, we were honored to receive the Rethink Business Certification from BRING Recycling, demonstrating our commitment to green and sustainable practices. We firmly believe that caring for our environment is an essential part of caring for our community.

As I reflect on the past seven years serving as Executive Director, I am deeply proud of all that we have accomplished together, and I am confident the next chapter will bring even more growth, innovation, and positive change.

All of us at Kids FIRST are incredibly thankful for your partnership and support. Together, we will continue to help children heal, grow, and thrive.

With immense gratitude and unwavering hope,



A handwritten signature in black ink that reads "Sarah M. Stewart".

**SARAH M. STEWART**

Executive Director



## Our Team

**Carla Anderson** | Bilingual Victim Advocate  
**Dr. Gina Crean, LCSW** | Therapy Director  
**Becky Cruz** | Medical Office Assistant  
**Darian DeMarce** | Mental Health Coordinator & Victim Advocate  
**Tricia Fierling, NCMA, QMHA** | Medical Assistant  
**Denise Gaspar** | Bilingual Forensic Interviewer  
**Katie Gregory** | Trafficking Intervention Coord. & Victim Advocate  
**Aly Golditch** | Lead Forensic Interviewer  
**Jade Herrera-Bustamante** | Intake Specialist  
**Megan Jones** | Finance Director  
**Jaclyn Lemonds** | Development Director  
**Cortney Madeira, MEd/CAS, LPC** | Lead Therapist  
**Korryn Monkevicius** | Domestic Violence Witness Coordinator  
**Shelby Neill** | Child and Family Therapist  
**Jasmine Oliver** | HR & Employee Experience Director  
**Kerri Olschner** | Victim Advocate  
**Corina Perea** | Training & Prevention Coordinator  
**Cat Perez** | Victim Advocate  
**Marlene Polleri** | Advocacy Program Manager  
**Wubit Reerslev** | Office Coordinator  
**Nichole Schumann, MS** | Lead Forensic Interviewer  
**Deanna St. Germain, DO** | Medical Director  
**Sarah Stewart, MNM** | Executive Director  
**Kelsey Turner** | Medical Assistant & Case Manager  
**Lynn Williams** | Staff Accountant

## Board of Directors

**Jamie Louie-Smith** | **Board President** | Heritage Bank  
**Amy Tidwell** | **Vice President** | Oregon Department of Education  
**Molly Wijers** | **Treasurer** | Umpqua Bank  
**Megan Moreland** | **Secretary** | Summit Bank  
**Kathy Gregory** | **Immediate Past President** | Lookahead Live  
**Alicia Beymer** | PeaceHealth  
**George Croll** | Springfield Police Department  
**Katherine Green** | Oregon Department of Justice  
**Megan Gwartney** | Infor  
**Matt Hilton** | Windermere Real Estate  
**Jim Howard, PhD** | Performance Resources, Inc.\*  
**Theya Joslin** | Parenting Now\*  
**Amanda Kinsella** | Eugene Area Chamber of Commerce  
**Debora Meeks** | Holt International Children's Services  
**Pam Morris** | Community Advocate  
**Chris Parosa** | Lane County District Attorney's Office  
**Sing Tam Lee, CPC, CPMA** | LEVOS Group

*\*Member exited in 2023-24 fiscal year*



The **Lane County Sheriff's Office** participates in an annual No Shave Campaign, where employees donate \$100 to sport facial hair (or wear office jeans!) year round. The team raised over \$13,000 for KF in 2023.



For the fourth year in a row, Kids FIRST is being recognized as one of the Best Nonprofits to work for in Oregon!

# Our year at a glance



768

children served



472

forensic interviews



357

medical assessments



23

grand jury hearings



What caregivers appreciated most about their visit to Kids FIRST

"They made everyone feel more comfortable."

"Compassion, I didn't feel judged at all."

"The interviewer did an amazing job talking with my autistic son. He felt comfortable here."

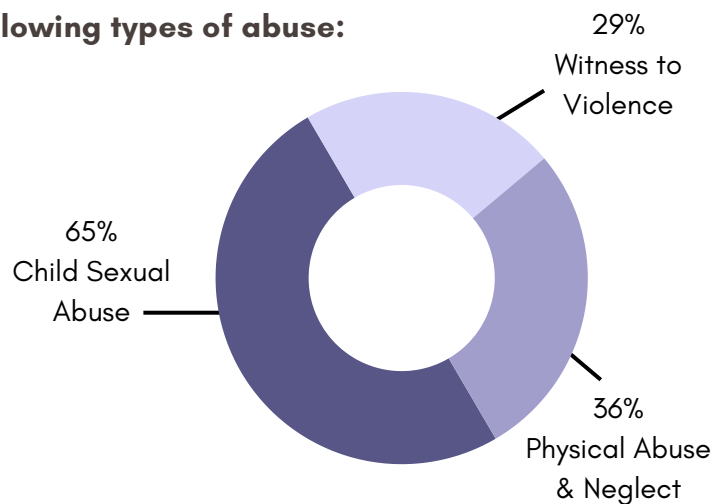
"How nice everyone was, that they walked us through everything that was going to happen. Making us feel comfortable and letting my daughter know she was 100% in control."

"Very honest and professional."

63%

of the children we served were under age 12

Children were served for the following types of abuse:



Our graph above exceeds 100% due to some children experiencing more than one type of abuse.

## Investment in a Child's Safety & Healing

Every child's visit to Kids FIRST is tailored to their individual needs, which means the services they receive—and the associated costs—can vary significantly. Our average service cost reflects this individualized approach.

We are a proud accredited member of



NATIONAL CHILDREN'S ALLIANCE®



Medical Assessments & Advocacy

**\$1,826**



Forensic Interview (FI) & Advocacy

**\$1,665**



Full Evaluation (FI, Medical & Advocacy)

**\$4,651**



Average Cost of Services for one child

**\$2,916**

## Mental Health Program Updates

Our mental health program, launched in 2022, continues to help children heal and thrive after their initial assessment at Kids FIRST. This program ensures ongoing care and stability is available to **empower children** on their journey to recovery.

405 **mental health screenings administered**

78 **children received therapy services**

329 **therapy sessions provided**

12 **average age of client**



The approximate cost of therapy services for one child is **\$1,200**



Due to limited insurance reimbursement—and our commitment to offering services **at no cost to children and families**—our therapy program remains one of our most underfunded areas. This ongoing need highlights the importance of community support as we expand our services to meet the needs of Lane County.

# Our incredible community



77 volunteers served 2,646 hours valued at \$87,786

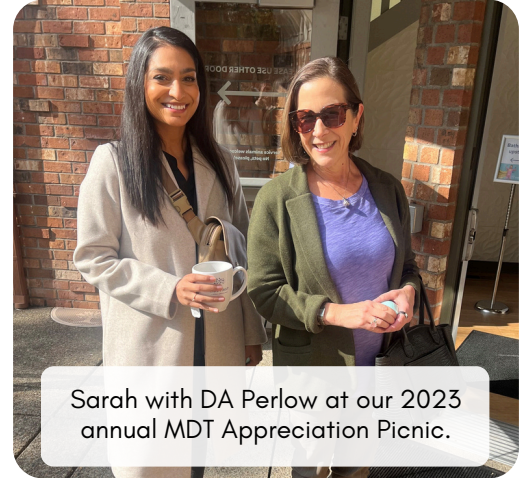
by the Bureau of Labor & Industry.



KF Board members, Pam and Amy, celebrating Kids FIRST turning 30.



Friends & family joined us for a special fundraiser at **Xicha** in Eugene.



Sarah with DA Perlow at our 2023 annual MDT Appreciation Picnic.



KF Board member, Molly, and Scott from **Umpqua Bank**.



Sheriff Harrold and Chief Deputy Wilkerson planting our first pinwheels in April.



Our friends at **Fred Meyer Jewelers** collected stuffed animal donations for KF during the holiday season.



Sarah and KF Board President, Jamie, at The Lounge Flavor Tour benefit.



Sarah & Jaclyn with Sarah Beth of **All That! Dance Company**, who's benefit concert raised \$4,500 for KF.



**Felicia Mondragon** (Keller Williams) and **Jeness Grantham** (Summit Funding) were thrilled to sponsor our *first ever* "The Lounge Flavor Tour" at Elizabeth's Wine Lounge at Oakway Center. The exclusive event consisted of food and drink pairings in addition to an exciting raffle. Over \$6,000 was raised for Kids FIRST.



A special donation delivery from the **Elk's Eugene Lodge #357**.



Sarah with Cottage Grove Police Chief Chase recognizing child abuse prevention month at City Hall.



MDT partners and staff enjoying our annual MDT appreciation lunch donated by our friends at R Pizza.



We are Rethink Certified by **BRING Recycling!**



**Gina Dhom with Windermere Real Estate** visited us to submit her 4th Quarter GIVE donation.



Our friend Ken of **The Hope Project** delivering bikes.



Each year, the **Eugene Active 20-30 Club** hides eggs for Egg My Yard. We are so grateful for their continued support.

*Danielle Philpott*  
 REAL ESTATE COLLECTIVE  
 A special thank you to **Danielle Philpott with DC Real Estate** for sponsoring Egg My Yard! A fun time was had by our volunteers AND our egg finders!




**DC Real Estate** spread holiday cheer by gift shopping for 50 Kids FIRST families.



**Kendall Auto Group** employees experienced the dunk tank after raising over \$5k for KF.

# Financials

## Summary of Revenues & Expenses

	June 30, 2024	June 30, 2023
Revenues & Support	3,141,846	3,246,282
Expenses	2,638,680	2,698,467
<b>Assets &amp; Liabilities</b>		
Current Assets	4,752,194	4,217,691
Property & Equipment Net	2,886,888	2,921,318
<hr/>		
Current Liabilities	251,125	229,764
Long-Term Liabilities	1,261,839	1,286,292
<hr/>		
<b>Net Assets: Without Donor Restrictions</b>		
Undesignated	3,596,992	3,011,180
Board Designated Operating Reserve	906,254	883,644
Invested in Property & Equipment	1,598,713	1,594,237
<b>Net Assets: With Donor Restrictions</b>	24,159	133,891
<b>Total Equity</b>	6,126,118	5,622,952
<hr/>		
<b>Total Liabilities &amp; Net Assets</b>	7,639,082	7,139,008

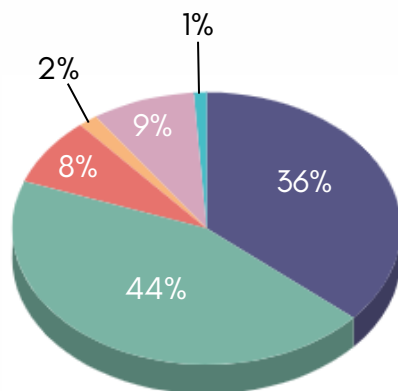
## Program Service Revenue is our largest funding source

While we don't charge families for services, we do bill insurance to help cover the cost. This year, 90% of our program service revenue came from Medicaid, 7% from private insurance providers, and 3% from Crime Victims Compensation.



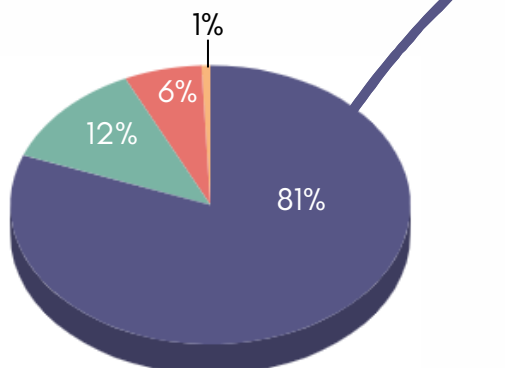
## Revenues & Support

- Government Grants
- Program Service Revenue
- Donations & Contributions
- In-Kinds & Other
- Investment Revenue
- Unrealized Gains/Losses



## Functional Expenses

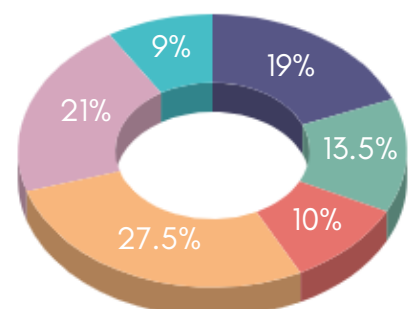
- Program Services
- Admin & Management
- Fundraising
- Other Donated Supplies & Expenses



## Program Services

Program Services is always our largest functional expense-- our people are our service! See the breakdown here.

- Advocacy
- Medical
- Forensic Interviewing
- General Program
- MDT Collaboration
- Mental Health





# A Year of Giving

This page lists direct gifts received from donors between **July 1, 2023 & June 30, 2024**.

This list does not include event sponsorship or raffle income.

## \$10,000+

Communities Foundation of Texas  
Lane County Sheriff's Office Employees  
National Children's Alliance  
Adelyn Shepard  
The Ford Family Foundation  
Three Rivers Foundation  
Yarg Foundation

## \$5,000 - \$9,999

Chambers Family Foundation  
Coquille Tribal Community Fund  
Eugene Active 20-30 Club  
IMA Foundation  
Kendall Auto Group  
Kessler Burke Family Fund of Oregon  
Community Foundation  
Northwood Christian Church  
R&M Clark Family Foundation

## \$2,500 - \$4,999

Alder Psychological Services  
All That! Dance Company  
Weyerhaeuser Giving Fund  
Windermere Foundation

## \$1,000 - \$2,499

Anonymous (3)  
Dominick Barbero Photography  
Bruns' Apple Market  
C. Wade & Marie D. Bell Fund of  
Oregon Community Foundation  
Roger & Sheila Cox  
Tony DeVico  
Gina Dhom  
Erin's Table LLC  
Eugene Marathon in honor of  
Evergreen Engineering, Inc.  
Grain Millers  
Spencer & Megan Gwartney  
Kathy & Troy Jones  
Felicia Mondragon  
Megan & Andrew Moreland  
David & Angèle Mort  
Steve & Becky Northrop  
Steve & Patrice Philpott  
QSL Print Communications  
Riddle High School Leadership of  
Oregon Community Foundation  
Jeffrey Salerno  
Daniel & Christy Sheerin  
In Memory of Susan Schultz  
St. Germain Family Foundation  
Sarah M. Stewart  
Tate Family Fund of Oregon  
Community Foundation  
Umenhofer Family  
United Way of Lane County  
Ashley & Heath Weimer  
Woodard Family Foundation

## \$500 - \$999

Anonymous (2)  
In Memory of Ray Broderick  
Central Presbyterian Church  
Stephanie & Tom Connor  
Andrew Costello  
Edgewater Home Furnishings  
Elks Eugene Lodge #357  
Heritage Bank  
Lane Electric  
Catherine Manz Smith  
Dana & Troy Naylor  
Pacific Community Design  
Chris Parra & Jan Jacobs  
Patty & Dan Perlow  
Riddle HS Community 101 of Oregon  
Community Foundation  
Kelly Robertson  
Cleta G. Rokey in honor of Jaclyn Lemonds  
Bill Seider & Mandy Miller  
Chris & Kari Skinner  
United Way of Greater Douglas  
Umpqua Bank  
Chuck & Debbie Wetherald  
Molly Wijers  
John Wilson  
Wonderland Realty LLC

## Thank you!



Accuracy is important to us! If you notice an error on this list, please let us know by e-mailing [jaclyn@kidsfirstcenter.net](mailto:jaclyn@kidsfirstcenter.net)





**Kids FIRST Circle** is our monthly giving program. When you commit to giving \$10 or more per month, you automatically become part of the Circle. We are thrilled to announce that KF Circle contributed **\$10,719** during the 2023-24 fiscal year, which shows just how powerful monthly giving can be! We send our heartfelt thanks to our friends below who support Kids FIRST each month.

A-1 Ron's Stump & Tree Removal  
 Anonymous (4)  
 Nicole Cartelli  
 Eric Camacho  
 James & Christen Conners  
 Zachariah Conway  
 George & Melissa Crolly  
 Molly Dixon  
 Lacey Estabrook  
 Kim Eitner  
 Denise Gaspar  
 Aly Golditch  
 Erin Greeley  
 Jennifer Greenlaw  
 Cliff & Becky Harrold  
 Scott & Renee Hartzell  
 Jennifer Hicks  
 Emily Hough  
 Jill Hough

Chelsea Ingram  
 Rebecca Ivanoff  
 Carlos & Korenza Jones  
 Jerry Jones  
 Kathy & Troy Jones  
 Theya Joslin  
 Kathi Kiley  
 Amanda Kinsella  
 Melissa Koke  
 Eriann Lanning  
 Simon & Elizabeth Lee  
 Jaclyn Lemonds  
 Chris & Mary Mackey  
 Debora Meeks  
 Danni Miller  
 Karin Mitchell  
 Felicia Mondragon  
 Megan & Andrew Moreland

Pam Morris  
 Katie & Terry Murray  
 Dana & Troy Naylor  
 Nick & Jasmine Oliver  
 Chris Parra & Jan Jacobs  
 Arianna Pearson  
 Patty & Dan Perlow  
 Danielle & Calvin Philpott  
 Steve & Patrice Philpott  
 Brandy Rodtsbrooks  
 Sarah Stewart  
 Amy Tidwell  
 Erik Umenhofer  
 Joshua Umland  
 Heath & Ashley Weimer  
 Molly Wijers  
 John Wilson



Join KF  
 Circle Today!



[kidsfirstcenter.net/kfcircle](https://kidsfirstcenter.net/kfcircle)

# KF Winetasia 2023 & 2024

One of the challenges in recognizing Kids FIRST Winetasia in our annual report is the timing— by the time the report reaches you, our reflections can feel a bit outdated! To address this, we're including sponsor recognition from both the Winetasia held on July 29, 2023, and our most recent Winetasia, held on July 27, 2024. These events play a vital role in supporting Kids FIRST's mission, and we're thrilled to share that in 2023, we raised over \$70,000, and in 2024, we surpassed \$80,000— thanks to the incredible support of our community!

Your attendance, sponsorships, raffle ticket purchases, and donations make a direct impact, helping children receive the intervention and support they need to heal from abuse. Three cheers to helping kids heal!





**VIP Sponsors**

- Alba Designs
- AssuredPartners
- Blue-Inc. Capital
- Colleen Wallace | Jones & Roth Financial Advisors, LLC\*
- Dietzman & Jellesed
- Eugene Police Department\*
- Evergreen Engineering Inc.\*
- Felicia Mondragon Real Estate
- Grain Millers\*
- Harris & Schuttpelz Families\*
- Heritage Bank
- Hershner Hunter, LLP\*
- Ingram
- Kaminski Construction & Wonderland Realty
- Kathy & Peter Gregory / The Villa Eugene\*
- KeyBank
- Lane County District Attorney's Office\*
- Main St. Coffee Company\*
- Northwest Natural
- Oak Street Child Development Center
- Ophelia's Place
- Patty Perlow & Pam Morris\*
- Royal India\*
- S.E. Hull DMD / Worcester investments\*
- Sage House Counseling
- Sarah & Garrett Stewart\*
- Skeie's Jewelers\*
- Springfield Police Department\*
- Summit Bank\*
- Systems West Engineers
- Timber Products Company\*
- Trillium Community Health Plan
- U.S. Bank
- Umenhofer Family\*
- Umpqua Bank\*
- Windermere Real Estate - Chris Mackey
- Woodard Family Foundation

**\*Sponsor participated in both 2023 and 2024 event**



**Platinum Sponsors**



**5-Star Sponsors**



**Planning Committee**

- |                        |                |                |
|------------------------|----------------|----------------|
| Debora Artemeier       | Jaclyn Lemonds | Sarah Stewart  |
| Aly Golditch           | Pam Morris     | Ashley Wiegman |
| Kathy Gregory          | Patty Perlow   |                |
| Dr. Jim & Donna Howard | Kyong Porreco  |                |

## Did you know?

Kids FIRST is one of 24 Children's Advocacy Centers in the State of Oregon.



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Winetasia 2024 Best Bite 2nd Place: **Royal India**

## Upcoming Trainings

### Recognizing & Reporting Child Abuse

Wednesday, January 15, 2025

9am - 11:30am | Virtual

*Learn about KF and how to recognize and respond to signs of child abuse*

### Darkness to Light: A Child Sexual Abuse Prevention Training

Saturday, January 25, 2025

9:30am - 12pm | In-person

*Continental Breakfast Provided*

For training details or to register, scan this image or visit [www.kidsfirstcenter.net/training](http://www.kidsfirstcenter.net/training)



## Our Mission

To provide intervention and advocacy for children who are victims of, or witnesses to, crime.



Winetasia 2024 Best Dessert Bite 1st Place: **Sassyplants Scones** and 2nd Place: **Braised**

presented by  
**Northwest**  
COMMUNITY CREDIT UNION  
A division of TwinStar Credit Union®

**Save the date!**  
Saturday, July 26, 2025

Learn more or sponsor a table by visiting [kfwinetasia.com](http://kfwinetasia.com)